

# 2026 Strategic Plan Update

## In 2026, the library will continue to...

Provide outstanding customer service to each individual either in person, on the phone, or online. Support and train staff to create a welcoming library for everyone, and schedule strong family-focused programming of all ages for our loyal Benbrook community.

## In 2026, the library plans to...

- Goal 1.** Utilize the back field for more outdoor programming or gardening  
**Goal 2.** Create stronger ties to the community with more outreach to partners  
**Goal 3.** Incorporate more fundraising opportunities to support our building fund

## Core Values

### EDUCATION

**Action item:** Design more inclusive programming geared towards veterans, homeschoolers, seniors, and those with sensory needs. Will schedule at least one each month.

### SERVICE

**Action item:** Partner with experts to create a more sensory-friendly space that includes purchasing dyslexia tools, sensory seating, noise cancelling headphones, and other tools.

### COMMUNITY

**Action item:** Collaborate with local social services to create guidebooks and resource pamphlets/links that we can share with patrons and help meet their needs.

### INDEPENDENT

**Action item:** Generate more passive programming opportunities with our community including art displays and contests, trending opinion topics, and puzzle challenges.

### STAFF

**Action item:** Recognize that staff want more teambuilding and cross training opportunities. Create a curriculum that will support cross training in all departments.

### JOY

**Action item:** Engage interdepartmental relationships with fun staff challenges and prizes, including monthly staff spotlights and a prize for the most library cards in a month.