

PUBLIC SURVEY FOR BENBROOK PUBLIC LIBRARY STRATEGIC PLAN, 2011-2015

REVISED PUBLIC SURVEY FOR BENBROOK PUBLIC LIBRARY STRATEGIC PLAN, 2011-2015

Question

1 Please rank the following possible library improvements in order of their importance to you, with 1 as most important:	Number Responses	Total	Weighted Average
<u>a. Additional open hours</u>			
1) 153 3) 19 5) 2 7) 4	1	253	428
2) 63 4) 9 6) 3			1.69
			1
<u>b. More materials available in the library</u>			
1) 97 3) 26 5) 6 7)	2	216	409
2) 75 4) 9 6) 3			1.89
			2
<u>c. More materials (audio books, electronic books, videos) to download remotely</u>			
1) 24 3) 40 5) 15 7) 3	3	135	394
2) 36 4) 10 6) 7			2.92
			3
<u>d. More PC's or laptops</u>			
1) 16 3) 11 5) 12 7) 10	5	91	341
2) 16 4) 13 6) 13			3.75
			6
<u>e. More youth programs</u>			
1) 13 3) 26 5) 14 7) 7	4	105	372
2) 17 4) 20 6) 8			3.54
			4
<u>f. More adult programs</u>			
1) 16 3) 20 5) 11 7) 10	6	89	333
2) 10 4) 10 6) 12			3.74
			5
<u>g. More services from the Library website</u>			
1) 6 3) 19 5) 8 7) 16	7	84	345
2) 16 4) 8 6) 11			4.11
			7
2 If you want the Library open more hours, which additional hours do you want? Rank the options below in order of importance, with 1 as most important.			
<u>a. Open earlier</u>			

1) 55	3) 33	4	139	300	2.16	4
2) 29	4) 22					

b. Open later

1) 96	3) 34	(Most comments want later hours on Friday)	1	173	298	1.72	1
2) 36	4) 7						

c. Open on Sundays

1) 66	3) 19	3	141	275	1.95	3
2) 36	4) 20					

d. Open on Mondays

1) 84	3) 29	1	173	303	1.75	2
2) 54	4) 6					

3 Please rank the following adult program types in order of importance with 1 as most important:

Number Total Weighted Responses Weighted Average

a. Forums on public issues

(e.g. health care, economy, immigration, etc.)

1) 72	3) 30	5) 6	3	166	350	2.11	2
2) 42	4) 11	6) 5					

b. Plays

1) 11	3) 21	5) 19	6	100	355	3.55	6
2) 20	4) 14	6) 15					

c. Musical programs

1) 11	3) 28	5) 16	5	109	373	3.42	5
2) 21	4) 21	6) 12					

d. Authors and Book discussion programs

1) 70	3) 46	5) 8	2	183	412	2.25	3
2) 40	4) 15	6) 4					

e. Movies

1) 31	3) 28	5) 13	4	128	390	3.05	4
2) 25	4) 13	6) 18					

f. Informational and "How-To" programs

1) 88	3) 23	5) 7	1	191	380	1.99	1
2) 58	4) 9	6) 6					

4 Please rank the following youth programs in order of importance, with 1 as most important:

Number Total Weighted Responses Weighted Average

h. Pre-school story times

1) 71	3) 18	5) 10	1	151	331	2.19	1
2) 34	4) 10	6) 8					

i. Toddler story times

1) 25	3) 24	5) 12	5	132	337	2.55	3
2) 57	4) 9	6) 5					

j. Young child story times

1) 30	3) 50	5) 6	4	138	368	2.67	4
2) 29	4) 19	6) 4					

k. Games and crafts

1) 10	3) 25	5) 21	6	101	372	3.68	6
2) 16	4) 12	6) 17					

l. Fun educational programs

1) 50	3) 23	5) 16	1	151	375	2.48	2
2) 39	4) 20	6) 3					

m. Teen programs

1) 60	3) 15	5) 4	1	151	423	2.80	5
2) 27	4) 13	6) 32					

5 Please rank the types of current materials you would like to see increased at the Library, with 1 as most important:

Number Total Weighted Responses Weighted Average

a. Adult books

1) 136	3) 18	5) 8	7) 4	9) 1	1	212	395	1.86	1
2) 34	4) 5	6) 4	8) 2						

b. Children's books

1) 31	3) 30	5) 3	7) 5	9) 1	3	128	374	2.92	3
2) 36	4) 9	6) 9	8) 4						

c. Teen books

1) 14	3) 29	5) 3	7) 9	9) 2	4	112	397	3.54	4
2) 29	4) 14	6) 5	8) 7						

d. Magazines

1) 5	3) 9	5) 12	7) 7	9) 12	9	88	435	4.94	9
2) 17	4) 10	6) 8	8) 8						

e. Educational DVD's

1) 21	3) 24	5) 7	7) 10	9) 3	8	102	375	3.68	5
2) 12	4) 15	6) 7	8) 3						

f. Movie DVD's

1)	44	3) 30	5) 10	7) 6	9) 6	2	161	470	2.92	2
2)	48	4) 7	6) 7	8) 3						

g. Downloadable audio books

1)	22	3) 20	5) 8	7) 9	9) 1	5	110	414	3.76	6
2)	21	4) 6	6) 15	8) 8						

h. Downloadable electronic books

1)	17	3) 12	5) 7	7) 5	9) 7	6	106	454	4.28	7
2)	24	4) 12	6) 2	8) 20						

i. Informational data bases

1)	17	3) 13	5) 9	7) 7	9) 15	7	104	449	4.32	8
2)	20	4) 11	6) 8	8) 4						

6 Please rank, with 1 as most important, any new materials or items you want the Library to make available:

Number Total Weighted Responses Weighted Average

a. Electronic book devices (such as Kindle)

1)	73	3) 16	5) 4	1	126	213	1.69	1
2)	30	4) 3						

b. MP3 players (for audio & video downloads)

1)	26	3) 25	5) 6	3	101	229	2.27	3
2)	39	4) 5						

c. Notebook computers

1)	44	3) 33	5) 6	2	113	239	2.12	2
2)	27	4) 3						

d. Electronic gaming equipment

1) 14	3) 13	5) 8	5	66	189	2.86	4
2) 14	4) 17						

e. Electronic games

1) 17	3) 9	5) 16	4	67	202	3.01	5
2) 11	4) 14						

7 How often do you visit the Benbrook Public Library? 378 = Total Responses

a. Frequently 52.6%

1) 199	2) 3)
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b. A few times a year 36.8%

1) 139	2) 3) 1
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c. Never visited 10.6%

1) 40	2) 3)
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8 Do you use the Library website? 374 = Total Responses

a. Frequently 25.1%

1) 94	2) 3)
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b. Sometimes 38.2%

1) 143	2) 3)
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c. Never 36.6%

1) 137	2) 3)
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